

new age RETAILER

products for a better world, ideas for better business

\$12

Spring 2008

Wedding Bliss

- Spread the love: Tap into this lucrative market
- Products that add meaning
- Tips from wedding-savvy stores

Divalicious

- Nurturing the Divine Feminine
- Meet a 13-Goddess dream team
 - Goddesses galore: product and book suggestions

Hot Topics

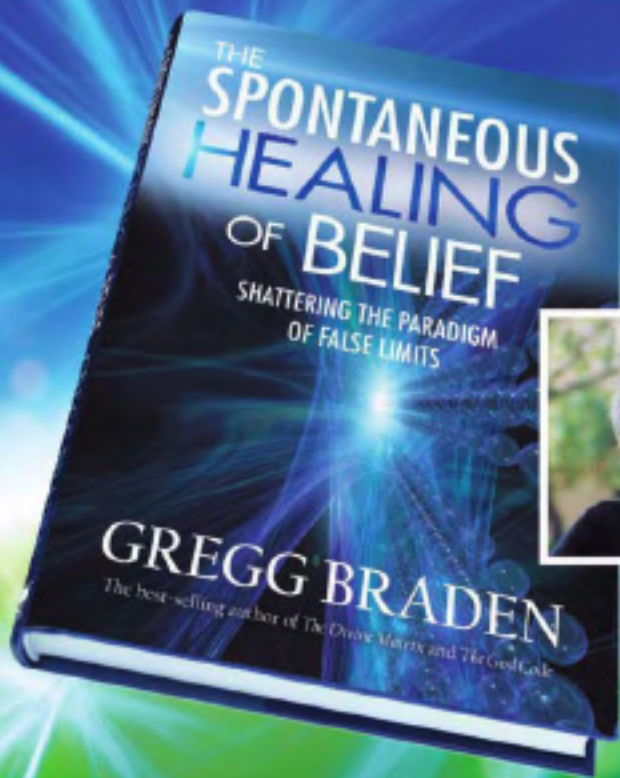
- Clever jewelry displays
- Essentials for Pagan holidays
- Intriguing new oracle decks
- Taking the mystery out of divination arts

Store Profiles

- Amethyst Cottage in Crestview, Fla.
 - Eclectic by Nature in Greensboro, N.C.

Product Reviews

- Dozens of music, book, giftware, DVD, and spoken-audio reviews



advertisement

www.newageretailer.com

All Things Goddess

Products inspired by the Divine Feminine

by Jean Haller



Luna-Moon Goddess Pendant

Peter Stone

800/397-8787, www.peterstone.com

The Moon Goddess in sterling silver and blue enamel (\$23.77, 1.375" x 1.75").

For the past 3,000 years or so, most "civilized" parts of the world have been developing in a goddess-free environment. During this patriarchal period, many goddesses have been relegated to historical study or tales for comic books and cartoons. As people are becoming more dissatisfied with the boys-only club for deities, the concept of the Divine Feminine is reawakening and the goddesses of old are returning to claim their place in "herstory." What follows are goddess-related items that will capture customers' interest in these divine beings who have much to teach us about feminine vitality, power, sensuality, and wisdom.

Our Lady of Guadalupe Votive

Tesoros Trading Company

512/479-8341,

www.tesoros.com

Tin and glass votive holder (\$11, 2.75" x 3.5") in traditional Mexican design.



Aphrodite Figure

Pacific Trading Company

800/464-1136, www.pactnd.com

Cold-cast resin figure with gold-leaf accents (\$17, 12").



Goddess Wall Hangings

Ancient Circles

800/726-8032.

www.ancientcircles.com

Silk wall hangings of Tara, the mother of liberation (\$24, 21" x 39") or Brigit, the Celtic fire goddess (\$24, 20" x 30").



Lakshmi Silver Necklace

Shanti Boutique

415/354-0798.

www.shantiboutique.com

Sterling-silver pendant (\$16.50, 1.5") of the Hindu goddess of wealth and prosperity. Includes a 16-inch faceted silver chain.



Goddess of Abundance Pendant

Wellstone Jewelry

800/544-8773.

www.wellstonejewelry.com

This sterling-silver mother goddess holds a colorful stone of your choice to symbolize her creation. Large (\$24, 1"), small (\$19, .75").

N.A.R.

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